# AI

**For Business Leaders**

## AI and Digital Transformation Strategy & Execution

**Re-invent, Accelerate and Grow.**

**Global Proposal for 2025**

See below for event dates, formats and locations

**Dmi**
Digital Masters Institute

# Learning Journey - Key Objectives

1. Understand Key Jargon and Concepts: AI, ML, GenAI and more

2. De-mystify - myths vs facts

3. AI Playbook: High-Level tools and techniques

4. AI Strategy aligned with business objectives and regulator s

5. Analyze real-world case studies to gain insights into su ccessful AI/ML implementations.

6. Best-practices, lessons learned and applications to your business

7. Opportunities, risks, challenges, liabilities, pitfalls to av oid

8. Future: trends, implications, next steps

# Agenda Themes

### Session 1 : Overview  AI/ML and Gen AI

Understanding critical concepts, terminology, and applications.

Differentiating between AI hype vs facts / outcomes.

Analyzing benefits, challenges, and risks associated with AI deployment.

### Session 2: AI/ML Tools And Techniques

Key AI/ML techniques: supervised learning, unsupervised learning, and reinforcement learning.

Exploring AI/ML tools and platforms suitable for  your business.

Understanding data requirements, preprocessing, and model selection.

### Session 3: Developing The Right AI Strategy for Your Business

Defining the steps to develop an AI strategy aligned with business objectives

Identifying key stakeholders and resources required for successful AI implementation

Assessing ethical considerations and ensuring regulatory compliance

### Session 4: Case Studies and Best Practices

Analyzing real-world case studies of AI/ML implementation in your business

Discussing best practices, lessons learned, and common pitfalls to avoid

Examining the impact of AI/ML on business models and organizational structure

### Session 5: Future Trends and Implications of GenAI

Exploring the potential of Gen AI and its implications for  your industry

Discussing ethical, social, and economic considerations of GenAI

Identifying strategies for staying updated with emerging AI technologies

# Sample Schedule for Your Kind Collaboration/Revision

**1**

## Module 1: Strategic Overview & Challenge Board

☐ Masterclass Overview, -Learning Journey, Professional Introductions and Objectives.

☐ AI Introduction - Introduction to AI, GPT & meteoric growth, the critical role of DATA in successful AI projects, Hype vs Reality: AI Mistakes to avoid.

☐ Activity 1- The Challenge Board, identify business challenges to tackle using AI, Classify: Operational, Talent, Skills Innovation & Growth, Prioritize them based on Urgency, Ease of Solution & Feasibility.

**2**

## Module 2: Case Studies, Use Cases & Testing Models

☐ Case Studies - Successful AI Implementation of Use Cases, Common Success Factors for each case, Key learnings for your organization.

☐ Activity 2: Test AI Models. - Features and Benefits of different AI & GPT platforms, Understand the process of GPT response generation, Assess Chat GPT & Bard usefulness for different t tasks.

☐ Lunch and networking.

**3**

## Module 3: Overcoming AI Risks, Challenges & Integrating Them into Your Organization

☐ AI Challenges, Risks and Integration, identify common challenges and pitfalls of AI adoption, How to mitigate risks, expectations and align AI with organizational goals, Ensure integration of AI within existing processes and workflows.

☐ Activity 3 - Learnings & Next Action, Define your AI objectives, data requirements and select suitable AI technologies and resources, Complete now, next, long roadmap for your AI plans, Confirmations and revelations about AI & GPT.

☐ Award of Your Certified Masters Diploma (CMD AI).

**4**

## Follow Up Journey & AI Accountability 30 Day Post-Workshop Check-In

☐ 'Keeping The Learning Alive' - Post-Course consultation with Rob T, Discuss how your Strategies and Implementations are going, Evaluate how you are applying the learnings to your own business challenges, Receive additional advice on how to proceed with AI tools, techniques and methodologies.

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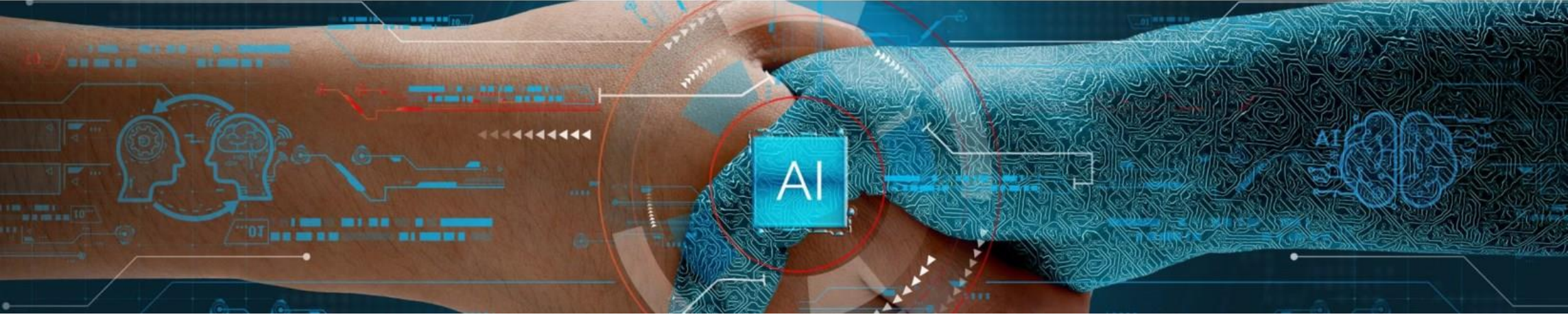
# Key Advantages for Your Team



### Strategic Decision-Making

Leaders will gain a much deeper understanding of AI technologies and their applications within your industry. This knowledge will enable them to make informed decisions regarding the integration of AI initiatives into company's strategic plans. They can identify areas where AI can drive innovation, improve efficiency, and enhance competitiveness.



### Competitive Advantage

By embracing AI, leaders can position their company as a frontrunner in your rapidly evolving industry. They can leverage AI technologies to optimize processes, predict market trends, and develop innovative products and services. This can lead to a significant competitive advantage over peers who do not adopt AI strategies.



### Operational Efficiency and Cost Reduction

AI technologies, such as machine learning and automation, can streamline and optimize various operational processes in the industry. Leaders can learn how to leverage AI to improve production efficiency, reduce downtime, minimize wastage, and optimize resource allocation. These improvements can result in substantial cost savings and increased profitability.



### Enhanced Product Quality and Safety

AI techniques can be applied to optimize quality control processes, detect anomalies, and ensure compliance with safety standards in your industry. Leaders can understand how AI can help identify potential quality issues early on and enhance safety protocols, leading to improved product quality and reduced risks.



### Data-Driven Decision-Making:

AI relies on data, and CEOs can learn how to harness the power of data-driven decision-making. They will understand how to collect, analyze, and interpret relevant data to derive valuable insights. This can enable CEOs to make more informed, accurate, and timely decisions, leading to improved business outcomes.



### Innovation and New Business Opportunities

AI can unlock new business opportunities and revenue streams. Leaders can explore how AI can enable them to develop innovative products, optimize supply chains, and identify emerging market trends. They can learn how to foster a culture of innovation within their organization and drive AI-driven initiatives to explore untapped business potential.



### Futureproofing the Organization:

AI is transforming industries globally; innovative leaders need to be prepared for the future. By attending an AI program, leaders and teams will be up with the latest advancements, emerging trends, and best practices in AI. This knowledge will help them anticipate industry changes, adapt their business strategies, and stay ahead of the curve. Knowledge, insights and tools necessary to leverage AI technologies effectively. This leads to improved decision-making, enhanced operational efficiency, increased competitiveness to capitalize on emerging opportunities within the industry.

# Key Takeaways

- Downloadable materials: presentation slides, reference documents, and resource recommendations

- Hands-on exercises, group discussions and Q&A sessions to enhance engagement and knowledge transfer.

- Interactive Learning Approach: discuss specific challenges, customized guidance, practical solutions.

- Group activities and discussions will encourage knowledge sharing and peer learning.

- Case Studies: specifically tailored to your industry. These case studies will highlight successful AI/ML implementations, the impact on operational efficiency, product quality, safety, and other relevant aspects.

- Certified Diploma & Accreditation.

- Post-Event Client Support and Follow-On Programs.



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# 👍 Video Testimonials from Clients

"I had the pleasure of attending this highly informative Masterclass. Their enthusiasm for participants' success was vital in bringing theory to real-world practice" – **David Pan, Director INTEL China. Harvard MBA and VC**

"For training on digital strategy, tools and surviving the ever-evolving digital marketplace, this workshop was one of the most powerful I have experienced. Trainer not only knows his stuff, but is able to deliver cutting-edge material due to his ongoing work with some of the world's largest organisations. This level of corporate involvement backed up with his strategic and hands-on expertise distinguishes him as someone to listen to and learn from" - **Claire Cooke, Marketing and Digital Expert. Consultant at Oxford University.**

"I had the great pleasure of attending this Masterclass held at Google. I was impressed by the professionalism and knowledge shared during our 2-day workshop" - **Teuta Alija, (CMO). Ex Google and Ex Samsung Sweden**

"We hosted an Executive Management Team strategy days in Abu Dhabi. Despite the challenging diversity of team members, they managed to get us through the 3 days in a structured manner achieving both individual and group objectives. They adjusted well to the pace of the team, was able to rewind when needed and to then approach subjects differently with a successful outcome. You have my full recommendations" - **Mikael Rasmussen, Head of Global Security, A.P. Moller – Maersk, Denmark**

"Trainer facilitated the "Digital Disruption: Digital Transformation Strategies" course on behalf of Cambridge Judge Business School Executive Education. His vast knowledge and experience about digital transformation provide depths in discussions, enabling theories in the course to "come to life", hence if you are looking for practical digital transformation applications for workplace, I would recommend that he is the person to go to" – **Cassandra Chan, CEO, SH Retail Academy, Malaysia**

View Client Feedback

# Client Profiles by Sector

# Interactive Case Studies, Syndicate Workshops & Certification

# Custom-Designed Workshops

## DIGITAL TRANSFORMATION & GROWTH

- AI For Business Leaders
- AI For Business Transformation
- AI in Digital Banking, FinTech & Payments
- Digital Customer Experience
- **Build An Innovation Culture: Product & Customer Experience**
- **Mastering Cashflow for Business Leaders**
- How to SCALE High-Growth Businesses

## ANALYTICS

· **Financial Modelling & PowerBI and AI**

· **Data Analytics, Visualization & Storytelling**

## GOVERNANCE COMPLIANCE

· **Financial Crime Compliance: AML & Sanctions**
· Corporate Governance: Risk & Compliance

· AI in Fraud Detection & Prevention
· Chief Compliance Officer Masterclass – Risks in AI
· Internal Audit Masterclass

· ESG, NetZero, Impact & Sustainability Investing
· **Cybersecurity Risk & Resilience**
· Digital Asset Risk Management: Crypto, Blockchain

## LEGAL & CONTRACTS

· Chief Legal Counsel Masterclass

· **Contract Law: Drafting & Negotiation**

· Advanced Loan Documentation

· Financial Law & Technology Contracts School

## FINANCE, INVESTMENT & RISK MANAGEMENT

· **Real Estate Investment Modelling & PropTech, Sustainable RE**

· **Applied Corporate Finance & Valuation Modelling**

· **Private Equity, M&A, LBO and Alternatives**

· Investment Performance Measurement

· IPOs and Equity Capital Markets

· Derivatives / Structured Products Bootcamp

· Treasury & Operational Risk Management

· Asset & Liability Management

· Climate Risk / Catastrophe Risk / Predictive Analytics

· **Renewable/Solar Energy Project Finance Modelling (and PPA Agreements)**

· Family Wealth Protection / Succession Planning

**January to April 2025**

**At Your BoardRoom**

**You set the dates**

## May 2025

· DUBAI: **20 May 2025 (Tuesday). Raffles Dubai**

· RIYADH: 20 May 2025 (Tuesday)

· SINGAPORE: 13 May 2025 (Tuesday)

· HONG KONG: 15 May 2025 (Thursday)

## June 2025

· LONDON: 03 June 2025 (Tuesday)

· USA: 10 June 2025 (Tuesday)
· SYDNEY/MELBOURNE: 17 June 2025 (Tuesday)

## October 2025

· SINGAPORE: 14 October 2025 (Tuesday)

· HONG KONG: 16 October 2025 (Thursday)

· SYDNEY: 21 October 2025 (Tuesday)

## November 2025

· DUBAI: 11 November 2025 (Tuesday)

· RIYADH: 13 November 2025 (Thursday)

· LONDON: 18 November 2025 (Tuesday)

· NEW YORK, CHICAGO & LOS ANGELES:
20 November 2025 (Thursday)

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**Asia-Pacific Office:** 29 Queens Road Central, Hong Kong.

www.beyondchatgpt.org

**SUMMARY TERMS**

**In-Company Masterclass Summit** – designed exclusively for your team

**Best-Suited Expert Trainer from DMI faculty. Rob Turner – Chairman.**

With Excellent Credentials for this project. Video Call in Advance to Meet Spec.

**Times:** 9am to 6pm – breaks and interactive case studies in between

# Special Corporate Rates for 2025

One delegate: USD5900
Two delegates: USD9500
Three delegates: USD12900
Four delegates: USD14500
**Five delegates: USD15,900**

**BEST VALUE Up to 10 Team Member Pass: USD19,900**
**(Boardroom on-site or at our 5-star hotel)**